# Mark Halloway

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## **Professional Summary**

Accomplished web developer with extensive client support experience and a history of delivering technology driven solutions. Providing deliverables that span various industries and technologies to include migration of legacy software systems. Support colleagues and peers with information ranging from research options to advanced programming techniques. Thrive on development projects which entail hands-on experience from concept to completion utilizing a detail oriented and quality assurance approach.

### Employment

#### **Presidential Bank**

#### Full Stack Developer - January 2015 - Present

Develop custom .Net web applications to manage and process online account applications. Project requirements gleaned from management and actual user interviews. Developed application is utilizing SQL for data storage and backup requirements. Application interface developed utilizing responsive CSS technologies. Features include two factor authentication, interactive reporting, dynamic marketing data, and extended search capabilities. An API interface with LexisNexis and Deluxe created to support requirement for background checks on potential customer accounts.

Providing technical direction and development for multiple Kentico CMS sites being managed by IT department. Multiple internal custom applications and web sites upgraded utilizing purchased responsive design template. This provided a cost effective solution vice hiring a design firm for a one-off design. The purchased templates were configured to provide unique user-friendly intuitive experiences.

## American Technology Service, Inc.

#### Senior Developer - March 2008 - August 2014

Development on multiple development projects utilizing Kentico Content Management System (CMS). Improved user experience with implementation of Kentico features to include custom developed .Net objects as needed to supplement system. Provide continued customer support for clients to include functionality enhancements:

- Presidential Bank, Leesburg, VA
- Marine Corp Aviation Association, Quantico, VA
- International Association of Arson Investigators, Crofton, MD
- Michigan Education Credit Union, Plymouth, MI
- Association of Government Accountants, Alexandria, VA
- Financial Executives International, Morristown, NJ
- QuadraMed, Reston, VA
- Aerospace Medical Association, Alexandria, VA
- National Society of Black Engineers Alumni Extension, Alexandria, VA
- National Association of Insurance and Financial Advisors (NAIFA) Falls Church, VA

## Developer - March 2002 - February 2008

Designed and developed a web based contact management application utilizing .Net technologies for UI and functionality. Data storage, search features and data manipulation was developed using Microsoft SQL Server. The developed design is flexible enough to facilitate customer requests for custom management of client specific data. The following organizations have purchased a variant of the application:

- PFC Energy, Washington, DC variant for web site security and marketing contact
- Community for Economic Development, Washington, DC variant for marking contact and membership financials
- Business Executives for National Security, Washington, DC variant for membership financials
- American International Health Alliance, Washington, DC variant for travel and partnership management
- Marine Corp Aviation Association, Quantico, VA variant for tracking membership financials

#### Independent Development Consultant

July 2000 - March 2002

Designed and developed multiple applications utilizing MS Access for a user-friendly GUI interface. Designed applications utilized Oracle, SQL Server or multiple MS Access databases for data storage. Designed applications ranged from invoice tracking to line item purchases.

#### Booz-Allen & Hamilton, McLean, VA - Developer

November 1997 - July 2000

Team member which designed and developed a financial tool suite utilizing MS Access. Developed solution analyzing the differences between actual and estimated expenditures. Tool suite was migrated to a web solution utilizing Cold Fusion.

## Intergraph Services Company, Reston, VA - Developer

#### March 1996 - November 1997

Team member providing system support in the Monoscopic Data Extraction Section within a government agency. The data extraction software resided on a version of Microstation which was customized for government functionality.

United States Marine Corps - Imagery Analyst (0241) / Cartographer (0261)

April 1986 - April 1996

Possess ten years of experience in the United States Marine Corps Intelligence Community. Fused all-source information to produce intelligence documents that included detailed technical information and enhanced annotated imagery.

## Specialized Expertise Summary

- Content Management Systems -Kentico 4.0 - 13.0
- System/Utilities Windows 2000 10
- Windows Server 2000-2019
- Microsoft SQL server & SSRS 2000-2019
- .Net frameworks 1.1 -4.8
- .Net Core
- MS Office 2000-2010 & 365
- MS Visual Studio 6.0 2022
- MS Team Foundation Server 2013
- ASP Classic technologies
- ChartFX

- dtSearch 7
- Syncfusion
- Tableau
- Ticketing Systems (AutoTask, Easy Projects)
- Calyx Point 9.2
- WordPress
- Fiserv DNA Creator
- CSS 3
- HTML 5
- Responsive Web (bootstrap)
- jQuery
- ASP.Net (C# | VB.Net | MVC)
- Alteryx

## **Education/Certifications**

Microsoft Certified Professional Fiserv DNA Creator Certified Professional Northern Virginia Community College (mathematics class) Learning Tree International

- CSS Training course
- iPhone and iPad Programming course

Routinely attend webinars to maintain and expand knowledge base of ever changing software approaches.